#TIAGuides

5 Finishes That Define the TIA Wheels **Product Range**

(and how to choose the right one for the job)

01.
Machined Aluminium



Description: A simple and stylish matt finish.

Maintenance Level: Low
(Clean with soap and water)

Perfect For: Applications where low weight and cost-efficiency are the main priorities.

02. **Polished** Aluminium



Description: A premium mirror-polished finish with a brilliant shiny appearance.

Maintenance Level: High
(Clean with soap and water, then polish to restore its full gleam)

Perfect For: Drivers and fleets looking for a standout finish with maximum visual impact.

03. **ES3** Easy-Clean Aluminium



Description: A durable finish, offering a high-shine appearance with advanced protection against oxidation and an easy-clean surface.

Maintenance Level: Low
(Simply clean with soap and water - **no polishing required!**)

Perfect For: Those looking for the standout look of polished alloys without the high maintenance.

04.
Classic Steel



Description: A durable wet-paint matt finish that delivers reliable everyday protection.

Maintenance Level: Medium
(Regular repainting & touch-ups)

Perfect For: Customers looking for a cost-effective steel option that delivers durability on a budget.

05. **Premium** Steel



Description: A triple-layer powder-coated finish with enhanced resistance to chipping and peeling.

Maintenance Level: Low
(Fewer regular touch-ups)

Perfect For: Those wanting enhanced aesthetics combined with a tough, long-lasting finish.